

**Stacey Parker**

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**From:** Stacey Parker  
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**Subject:** PRESS RELEASE 04/30/14 - CentralOK!go - Detailed Evaluation Underway

## **PRESS RELEASE**



**City of Norman**  
**201 West Gray**  
**Norman, Oklahoma 73069**

For Immediate Release: April 30, 2014

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### **CENTRALOK!GO – DETAILED EVALUATION UNDERWAY**

The CentralOK!go Commuter Corridors Study is considering various routes and modes of public transportation for moving people throughout our region. The project team is focusing on three specific corridors (extending to the north, east, and south) as well as central Oklahoma City where the three corridors overlap. The north corridor extends 14 miles between Edmond and downtown Oklahoma City, the east extends 10 miles from downtown Oklahoma City to Midwest City and Tinker Air Force Base, and the south corridor extends 17 miles from downtown Oklahoma City, through Moore, to Norman and the University of Oklahoma.

CentralOK!go is now in the midst of a detailed evaluation phase. During this phase, the Association of Central Oklahoma Governments (ACOG) and its transit planning consultants are considering all ideas and suggestions received from the public. To identify a preferred alternative for each corridor, consultants are using public input in addition to their own technical evaluation. This technical evaluation includes an analysis of potential ridership, estimated costs, engineering and environmental constraints and other evaluation criteria, including access to population and employment centers and transit dependent populations.

A key component of CentralOK!go is making sure that local residents and stakeholders have opportunities to provide their suggestions and ideas about transportation options in the three corridors. The upcoming public outreach activities in Norman are:

- May Fair Arts Festival at Andrews Park from 11 am to 3 pm on Saturday May 3<sup>rd</sup>; and
- The University of Oklahoma Memorial Union from noon to 4 pm on Wednesday, May 7<sup>th</sup>.

Drop by the CentralOK!go booth at these upcoming events to learn about the latest in the evaluation from members of the project team and give them your ideas in a quick survey.

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